



HARCOURT SHOW by

Honey Fucking Dijon · Imane Ayissi
Clara Daguin · Benjamin Benmoyal
Jarel Zhang · Charles de Vilmorin
Kévin Germanier · Yoshikimono
Mira Mikati · Victor Weinsanto
Tom Van der Borght

Curator: Laurence Benaïm

SEPTEMBER 30
NOVEMBER 30
2021

Maison Baccarat
11 place des Etats-Unis 75116 Paris

PARIS FASHION WEEK

Baccarat presents **HARCOURT SHOW** by

11 international fashion designers celebrate the 180th anniversary of the Baccarat icon in Paris

September 30 - November 30, 2021

To mark the 180th anniversary of the Harcourt glass, Baccarat invited 11 fashion designers to reinterpret the icon with 6 facets and a hexagonal foot.

Under the curatorship of Laurence Benaïm, 11 “ingenuous storytellers” revisit the Harcourt glass and swerve it towards the colors of their world. Between upcycling and connectivity, craftsmanship and technology, the function becomes fiction. Imane Ayissi, Benjamin Benmoyal, Tom Van der Borght, Clara Daguin, Honey Fucking Dijon, Kévin Germanier, Mira Mikati, Charles de Vilmorin, Victor Weinsanto, Yoshiki and Jarel Zhang sign the Harcourt Show by.

During Paris Spring-Summer 2022 Fashion Week, these exceptional pieces will be exhibited at the Maison Baccarat, the original setting of the famous “Bal des Matières” of 1928, from September 30, to November 30, 2021.

INGENUOUS STORYTELLERS

“That a glass as famous as Harcourt lends itself to all metamorphosis reflects the endless legend of Baccarat. That it adorns itself with a thousand and one spells, has added to its brilliance for 180 years. These eleven fashion designers shine a light that emerges from the four corners of the world, transforming sign into expression, transparency into colors, object into silhouette.

Everything moves, everything is held together, the glass conjures new emotions, it's filled with magic. The past is not erased, heritage opens the way to all hybridizations, all innovations, all appearances. In the artifice, these ingenuous storytellers let the truth of a dream spring forth, the strength of a language that is both individual and universal: the emotion.

On its path of light, Baccarat celebrates supreme luxury: astonish, surprise and commit to make people dream”.

Laurence Benaïm.

Journalist, writer, author of numerous books, including the biographies of Yves Saint Laurent, Marie-Laure de Noailles, Jean-Michel Frank (Grasset).

The Baccarat logo, featuring the brand name in a stylized, elegant script font.

IMANE AYISSI HARCOURT TOTEM

Inspired by precious beads from Cameroon, his native country, as well as by Ettore Sottsass's Totem vases created for Baccarat, this sorcerer's apprentice of color assembled fiery red seed beads to create this «mbeumbe djom», one of those wonderful things of which this creator has made both an object and a tale. On either side of the two assembled glasses, animals with a high symbolic charge, scorpions, snakes, beetles, protect like “gris-gris”, the ritual amulet often associated with mother earth. Here the rite becomes a fetish with a high poetic and protective power.

Born in Yaoundé (Cameroon), this former dancer is considered today as one of the greatest African fashion designers. Since January 2020, he is part of the official calendar of the Federation of Haute-Couture and Fashion. Attentive to combine traditions, those of French haute-couture and those of its original continent, he blends seamlessly “academic” know-how and treasures from a flamboyant and secular heritage of craftsmanship. Each collection is conceived as a modern tale as much as an invitation to travel.



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BENJAMIN BENMOYAL HARCOURT LIGHT

By assembling Harcourt glasses to create lights, Benjamin Benmoyal makes visible the technique, as well as the place of the material on the loom. We are talking about real craftsmanship here. These lampshades feature both “warping” - which consists of placing the threads next to each other, as well as the fabric obtained from the weaving of 4 000 recycled cotton threads and magnetic tapes from K7 audio and video (VHS). Between warp and weft, rigor and poetry, the imaginary puts itself at the service of the useful, the diversion enlightening us in all directions.

After studying at Central Saint Martins in London where he won the LVMH Grand Prix Scholarship, Benjamin Benmoyal built his experience at Hermès and Alexander McQueen. Franco-Israeli based in Paris, he founded his brand in 2020, with the desire to rediscover the naivety lost during his military service. He is part of the official Paris Fashion Week calendar since 2021 as well as of Sphere, the showroom of the Federation of Haute Couture and Fashion. He created a unique fabric, woven from the magnetic tapes of his old childhood VHS, whose stripes are reminiscent of his Moroccan origins.



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CLARA DAGUIN HARCOURT VIBES

For this “carte blanche” Clara Daguin imagined a light variation, like her dresses sparkling in space, technology yielding to dreams. What we used to touch with our eyes as children becomes a tactile invitation: “I wanted to replace sound with light, the circular movement being regulated by that of the finger. The touched part turns into a sensor and makes the light react. The top of the glass is divided into six parts, each corresponding to a “led”.

Born in France, Clara Daguin grew up in Silicon Valley, where her father, an engineer, taught her to “code”: introduced to the digital universe, she combines traditional technique with technological know-how mixing embroidery and LEDs. Collaborating with researchers, filmmakers, artists and musicians, the former finalist of the Hyères festival, in July 2021 presented an experimental installation in partnership with Google ATAP (Advanced Technology and Projects) at the Musée Grévin, in Paris.



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TOM VAN DER BORGHT HARCOURT SURVIVAL GLAM

By recycling materials “that nobody wants”, Tom Van Der Borgh breaks codes and gender, using techniques related to pearls, macramé and even survival gear, to compose a set of four glasses, adorned and bejeweled, like talismans: “glasses can be connected to each other. We really want, through this project, to tell a positive story of connectivity, to celebrate life in color”.

A graduate of the Stedelijke Academie voor Schone Kunsten of Sint-Niklaas (Netherlands), Tom Van Der Borgh has developed a visual language that questions the world on the edge of art and fashion. He created a multidisciplinary studio, where textile and graphic creations mingle with digital installations and with scenography, in a constant search that has been celebrated by the Première Vision grand prize as well as by the public since he also won the Audience Prize for the city of Hyères in 2020.



HONEY FUCKING DIJON HARCOURT LIVE SET

These four Harcourt glasses sprayed with metallic paint evoke silhouettes tagged with color, dancing and standing up on the dancefloor, in explosive, genderless mode. Attraction, movement, chromatic fusion. When the table becomes a stage, allure is unleashed, free from any hindrance, ready for the night. On the mixer, the rhythm is imposed in 4D, Baccarat on the beat.

“The idea for Harcourt was inspired by remixing a timeless design in a modern way. The unexpected choice of metallic paint traditionally used for cars was intended to invoke futurism, vibrancy, joy, and fun. The colors are primary, bold, and playful. Mixing materials from different realms is the modern way of pushing ideas forward”.

Born in Chicago, United States, Honey became a DJ in New York, imposing her rhythms and style, from residency to album, including Black Girl Magic and her flagship songs, such as «Love is a state of mind» in “Don’t Be Afraid”, “Tension”, words that are part of the everyday world of this trans icon. Inspired by Grace Jones as much as by Keith Haring or Klaus Nomi and David Bowie, in 2019 she transformed her vocal universe into a line of streetwear, in collaboration with Comme des Garçons, distributed in the brand new Parisian Dover Street Market.



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KÉVIN GERMANIER HARCOURT EXPLOSIVE ARTEFACT

“It’s the material that leads us. When you try to force it, to control it, it defends itself”, assures the creator who worked in tandem with Jean-François Le Gal to generate this composition, which evokes an artefact born from the extraordinary explosion of a Harcourt glass.

Everything moves, everything is held together, in variations and breakages of pinks, blues, yellows, the stained-glass paint having been applied with fingertips. Each shade evokes a feeling, bordering on danger and the peculiar. Assembled one by one, crystal pieces take flight in majesty. An artifice of recomposed time comes through “revealing beauty in the unexpected and the unknown”.

Born in 1992 in Granges, Switzerland, Kévin Germanier studied at Central Saint Martins School in London before working at Louis Vuitton, then launching his brand in 2018.

Taylor Swift, Lady Gaga, Beyoncé, Bjork, Sun Mi and Red Velvet, the stars of KPop, acclaim his creations combining upcycling and glamor.



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MIRA MIKATI HARCOURT POP

“I wanted to honor the colors and the know-how” assures Mira Mikati, impressed by all the expressions of Baccarat during her visit to the museum in Paris, in June 2021.

This is how she dressed the glass Harcourt for a trip around the most beautiful and happy holidays in the world.

“Make way for joy, laughter and dance”. Hand-knitted outfits evoke childhood fancy dress parties in technicolor mode.

To find in chaos the nature of excitement, of enchantment: this is the passion of the Lebanese designer based in London, where she attended the Central Saint Martins School and the Parsons School of Design. Mira Mikati launched her brand in 2015, imposing a colorful and pop vision of the world through her designs.



CHARLES DE VILMORIN HARCOURT FAMILY

Multicolored eyes winged with false eyelashes, black arabesques escaping like flames, scarves knotted à la Fanchon, polka dots, stripes, hearts: all the phantasmagoria of Charles de Vilmorin, can be found here in this palette declined in five Harcourt pieces, a family of aliens playing with the fire of life.

“At the Baccarat Museum, the large Harcourt glass with other smaller ones reminded me of a family. I wanted to use two tall glasses for adults, and three other glasses for children, each with its own personality and originality. To make these faces, I drew on shiny plastic plates before heating them up. Hence these uncontrolled forms, which gives an organic side to the technique...”

Trained at the Chambre Syndicale de la Couture Parisienne, Charles de Vilmorin launched his brand in April 2020, a few days before the end of the first confinement. Finalist of the LVMH 2021 prize, he was appointed artistic director of the Maison Rochas, imposing, through his creations, the bewitching return of color; with at the base of everything, his drawings inspired by Klimt, Odilon Redon, Tim Burton and populated by fantastic and bewitching creatures.



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VICTOR WEINSANTO HARCOURT QUEER

When the glass becomes body, it dresses up, in turns androgynous and sensual, graphic and connected. A subtle perforation allows the lacing of a corset from the Belle Epoque, and the scratches transmit the psychedelic vibrations of a world in the making, “neither anchored in the past nor in the future, but in a magical in-between”.

Victor Weinsanto, whose eponymous line was launched in 2020, trained at Atelier Chardon Savard Paris and worked at Y / Project, Maxime Simoens and Chloé. He considers the two years spent with Jean-Paul Gaultier as his most formative experience in fashion.

With this former dancer, the love of the show is manifested through extravagant silhouettes, in psychedelic cabaret mode. His label is on the calendar of the Federation of Haute Couture and Fashion and is distributed by Dover Street Market in Paris.



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YOSHIKI HARCOURT ROCK

One day pianist for the Emperor of Japan and the next, rockstar, Yoshiki recreates his own duality. From the front, the glass seems to catch fire while seen from above, a poisonous flower seems to bloom in different shades of red, a color dear to Baccarat and Yoshiki. A unique creation in the form of a meeting between East and West.

Leader of heavy metal band X Japan and an accomplished solo artist, Yoshiki has sold over 50 millions albums and singles worldwide. In parallel with his musical career, and on top of being a Californian wine producer in Napa Valley, he launched his fashion brand Yoshikimono ten years ago. Respectful in revisiting the ancestral Japanese art of kimono, he will present a collection for the first time in Paris in March 2022.



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JAREL ZHANG HARCOURT AVATARS

With an infusion of pixelated green color, the Baccarat glass lends itself to a double exercise in style. On the one side it's shaped around hollow lines and on the other is adorned with "energetic tentacles". On a mineral journey, the energies of the universe converge to explore the mystery and purity of the world.

Originally from Zhejiang, near Shanghai, Jarel Zhang has established his brand by favoring a graphic, hybrid and unisex bias.

A graduate of Chelsea College of Art and Design, he created his eponymous brand in 2017, joining Fashion Week that same year. In 2018, he appeared in the "30 under 30" of the "Forbes Celebrity List" and is now present in the digital calendar of Paris Fashion Week.

3D mannequins, extraterrestrial universes and futuristic figures, his virtual presentations are one with his immersive universe.



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The Baccarat logo, featuring the brand name in a red, elegant script font.