

Baccarat

DUBAI
EXPO 2020

The French art de vivre, a dream to share

Invited by the Chalhoub Group, a long-standing privileged partner, Baccarat will participate in Dubai Expo 2020 with a bespoke exhibition of some of its iconic pieces displayed in the France Pavilion.

From the very first in 1855, Baccarat took part in the Paris Universal and International Exhibitions showcasing creations of such beauty and craftsmanship that they acquired global acclaim then and to this day remain a great source of inspiration for artists and designers.

In Dubai Expo 2020, Baccarat will present for the first time some of these legendary works of art together with new creations these same pieces have inspired, like the spectacular MEDICIS XXL by Hans van Bentem, an impressive reinterpretation of the Medicis vase created in 1909.

“We are excited to participate, with our long-time partner Chalhoub Group, in this major event in the Middle East. With this presentation we are renewing the tradition of the Universal and International Exhibitions in a very important region for all luxury brands and for Baccarat. This is a unique opportunity to reinforce the relationship with our clients from this market and from abroad and to continue to inspire them with Baccarat exceptional know how and glamorous lifestyle”, says Hervé Martin, Baccarat CEO.

The dynamism of Baccarat design is also on show at the Baccarat boutique in Dubai Mall with the impressive Virgil Abloh Crystal Clear collection of vases and chandelier.

November 8, 2021- December 5, 2021

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Beautiful gifts in a red box