



LUXURY **LL** LIVING®  
GROUP

**Baccarat and Luxury Living Group  
announce their partnership to launch a new line**



April 19, 2018

Baccarat, the legendary crystal manufacturer and Luxury Living Group, the leading company in luxury lifestyle and furnishings, announced a new partnership to create a Baccarat furniture line. Drawing inspiration from Baccarat's history, **Baccarat La Maison** collection is a natural extension of the Baccarat universe and will offer statement furniture and home accessories with a timeless style, at the highest standards of the art of living industry.

Mrs. Daniela Riccardi, Baccarat CEO said: *"We are thrilled to work with Luxury Living Group, to create a collection of furniture that will enhance the DNA of Baccarat as an icon of luxury living, now for 254 years. We are convinced that the mix of heritage and modernity is in the codes of both companies and that the high standards and unique savoir faire of Luxury Living Group and Baccarat will create a dream collection."*

*"It is a great pleasure to announce our collaboration with Baccarat to create **Baccarat La Maison** collection. Working with a brand that has centuries of history means being able to express the values and essence of a unique lifestyle in a range of furniture"* said Mrs. Raffaella Vignatelli, President of Luxury Living Group. *"It was my father's dream to translate the legendary elegance and iconic style of Baccarat into an extraordinary furniture collection, offering to our most discerning consumers the choice of a truly unique collection."*

Luxury Living Group will create the new collection with Baccarat and with the contribution of some of the most important interior designers from all over the world.

In line with the rich tradition of Italian design and craftsmanship in the furniture field, the home collection will be manufactured in Italy and distributed worldwide by Luxury Living Group, while the production of the crystal pieces will stay with the artisans of Baccarat, exercising the same craftsmanship transmitted from generation to generation for over 250 years.

From stylish living rooms to chic dining and bedroom collections, **Baccarat La Maison** will offer a range of products unrivalled in the furniture industry.

The collection will be introduced to the trade in early 2019.

## **About Baccarat**

Baccarat is a French luxury brand internationally renowned as a leader in high-end and exclusive crystal products. Since its foundation in 1764, the company, whose artisanal manufacture is based in Baccarat in the Lorraine region of Eastern France, has been synonymous with a unique savoir-faire and has come to symbolize an inimitable French Art de Vivre. For 250 years, the brand has inspired leading designers from across the world. Ranging from iconic lighting to unique tableware and decorative objects, fine jewelry and tailor-made flacons, the brand's products and tradition of excellence are widely distributed around the globe.

*Explore the world of Baccarat at [www.baccarat.com](http://www.baccarat.com).*

## **About Luxury Living Group**

Luxury Living Group is the made in Italy luxury furniture and homeware company founded by Alberto Vignatelli that develops, produces and distributes furniture collections for some of the world's most renowned brands. Attention to detail, exquisite craftsmanship along with innovative technology, use of the finest materials, a large variety of finishes and the limitless prospects offered by customizing the pieces, meant that a loyal community of clients and partners was built up over the past 40 years all over the world. Luxury Living Group's brand portfolio is one of the largest in the furniture industry and continuously evolves. The Fendi Casa collection, that celebrates the Roman Maison codes, and the Bentley Home one, inspired by the British luxury car company, encounter Trussardi Casa, the furnishing line that pays homage to the Greyhound fashion house. This is complemented by Heritage Collection in the high-end of the market and by the new Signature Collection designed by Paul Mathieu, the Bugatti Home collection, the Ritz Paris Home Collection and the Ritz Paris Bagagerie Collection.

*[www.luxurylivinggroup.com](http://www.luxurylivinggroup.com)*