

BACCARAT, THE FIRE OF PASSION

Baccarat was born from a group of daring artisans who were able to transform the four elements of nature – earth, air, fire and water – into glass of unparalleled quality.

In 1816, they perfected their well-kept secret formula to obtain the purest crystal in the world. Since then, Baccarat's alchemists have used their talent to create emotion, shaping crystal with breath, hands and eyes.

Since the first World Fair in Paris in 1855, Baccarat has set out to conquer the globe, presenting exceptional creations that shine a light on its unique craftsmanship at each major national and international Exhibition. By creating a crystal temple in homage to the god Mercury, then a ship with a monumental prow, Baccarat's magicians seduced the hearts of Kings, Princes and Maharadjas, and established the House as the king of crystal.

The ancestral techniques nevertheless evolve with the times. The first House to present chandeliers in 1827 and colored pieces since 1839, Baccarat has always embodied craftsmanship at the helm of progress. Driven by this pioneering culture of innovation, the artisans of Baccarat have never ceased to push the boundaries of their art, supported by a team of in-house researchers. Baccarat has always been committed to the constant improvement of its materials, methods and craft. By freeing man from physical constraints, imagination, talent and heart can be fully expressed.

This quest for the exceptional, perpetuated by each generation, has resulted in Baccarat today totaling 50 different skillsets connected to the creation of crystal, 13 Meilleurs Ouvriers de France – the largest number among French luxury houses – and 2 Chevaliers des Arts et des Lettres. Propelled by an enduring commitment to share its remarkable expertise with the talents of the future, the Manufacture also has an internal school where many Meilleurs Apprentis de France are trained each year.

Through a meticulous choreography, Baccarat's magicians of fire metamorphose materials into exceptional objects. There is an absolute complicity between them. Thus begins the journey through the workshops of the Manufacture, where each piece will be handled, exalted, contemplated many times. Every creation is the result of collective creation, several artisans working together, sharing the same passion for excellence and love for the House. Each glass, each vase, each Baccarat object is a work of art that brings luminous joy and pleasure to life.

From its award-winning pieces at the World Fairs to its most contemporary collections, Baccarat's craftsmanship constitutes an extraordinary heritage. For nearly 260 years, the men and women of Baccarat have transported us into a captivating universe, a source of energy and emotion. The fire of passion never went out and will burn forever.

Baccarat