



PRESENTS

“LA JOIE DE VIVRE DES GRANDS DE CE MONDE DEPUIS 1764”

INAUGURATION, OCTOBER 4, 2023

EXHIBITION, CAFE, SOUVENIR SHOP

Baccarat, deeply rooted in its birthplace and major player in its region, presents “Collection Baccarat”, a contemporary space combining an exhibition gallery, a café and a souvenir shop in the heart of the city, near the Manufacture’s ateliers in Lorraine. The place reflects the soul of a living Maison, creative and visionary which, for 260 years, has astonished and enchanted, attracting rising stars and eternal icons alike.

For its inauguration, “Collection Baccarat” is displaying the exhibition “**La joie de vivre des grands de ce monde depuis 1764**”. With more than 600 works, including exclusive pieces from George Stam’s collection of perfume bottles, this artistic journey immerses visitors in a tale of memorable celebrations and moments of everyday happiness.

The exhibition highlights the unique craftsmanship of Baccarat’s artisans and pays tribute to a whole community of men and women who have succeeded one another at the Manufacture, all united by a common passion and sense of belonging.

Featuring pieces that belonged to over 70 different influential personalities, the exhibit reveals how royalty, celebrities, movie stars, fashion icons and famous musicians have chosen to celebrate life with Baccarat. From Empress Eugénie to Josephine Baker, from the Princess of Monaco to Marilyn Monroe, from Karl Lagerfeld to Kris Jenner, their stories are all intertwined with that of the Maison.

The exhibition also shines a light on contemporary creation. From the humorous genius of Philippe Starck to the avant-garde influence of Virgil Abloh, the most talented designers have taken a fresh look at Baccarat, bringing bold pieces to life.

A delicious break awaits visitors at the Café Collection and its crystal garden, a tearoom with a light menu offering revisited regional gastronomy, such as *Quiche octogonale* or *Brioche* infused with *Mirabelle* plum water.

The souvenir shop features a selection of creations and cultural products, allowing everyone to take home a piece of the Baccarat dream.



“Collection Baccarat” has brought together many local partners, and is supported by the Commune of Baccarat, the Community of communes of the Lunéville terroir in Baccarat, and the Department of Meurthe and Moselle.

More than a celebration of crystal magicians, “Collection Baccarat” is a tribute to *Joie de vivre*, the very essence of Baccarat. An inextinguishable energy that transforms every moment into pure magic. The fire of passion never went out and will burn forever.

“Collection Baccarat”
13 rue du Port
54120 Baccarat

Opening hours:
5 October 2023 - 14 June 2024
Tuesday to Sunday from 10:00 a.m. to 6:00 p.m.

15 June 2024 - 15 September 2024
Every day from 10:00 a.m. to 6:00 p.m.

Book online: www.baccarat-heritage.com

- Full price: 8€ (per person)
- Reduced rate: 4€ upon presentation of valid justification (children age 12 to 18, students, unemployed, disabled persons)
- Free admission: children under 12, Baccarat employees (and their families and friends if they are accompanied or announced ahead of time), Baccarat retirees, employees of the City Hall and department council (upon presentation of valid justification)
- Group rate upon request (8 to 25 people)
- Academic group rate upon request

Evening privatizations upon request
Program of upcoming events

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