

Baccarat unveils an unprecedented collaboration with Miffy, the famous children's books character created by Dick Bruna. The little bunny transformed by Baccarat into a dazzling object of design will be pre-launched exclusively on Tmall.com in May 2022 in a limited edition of 700 pieces.

Miffy, «Nijntje», from its original name in Dutch (diminutive of «konijntje», little rabbit), is a true international star. An icon and children's heroine, the cute bunny seduces littles ones and grown-ups all over the world. The adventures of the charming character translated into over 50 languages invite little readers into an enchanted world filled with love and sweetness.

With her round silhouette, her big ears, her cross-shaped mouth and her little eyes drawn in fine gold, BACCARAT x MIFFY will be the ideal gift to celebrate Rabbit natives of all ages in 2023.