



**BACCARAT CELEBRATES 25 YEARS OF POKÉMON
WITH THE MOST DAZZLING COLLECTION!**

1996 saw the company's first releases with *Pokémon Red* and *Pokémon Green* for Nintendo Game Boy. Since then, Pokémon has grown to become one of the most popular and successful entertainment franchises in the world. 25, the Pokédex number of the iconic Pikachu, makes this event very electric! A special occasion to celebrate the Pokémon phenomenon with several glittering creations: a limited Pikachu Fragment created by Hiroshi Fujiwara, a Pikachu figurine, and a Poké Ball, for all fans across the globe.

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Pictures and press releases can be downloaded from:
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Baccarat

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POKÉMON[™]



PIKACHU FRAGMENT

Baccarat celebrates 25 years of Pokémon and honors a fan favorite! A pop-culture star, Pikachu has captivated the world for a quarter of a century. As cute as it is formidable, Pikachu shocks its opponents with its lightning fast moves. Revisited by Japanese artist Hiroshi Fujiwara for Baccarat, Pikachu has been transformed into an exceptional object for collectors. With its imposing dimensions, Pikachu Fragment symbolizes the unique know-how of Baccarat artisans. Multi-faceted and engraved with the “Electric” logo, Pikachu radiates more than ever to salute this very special year with brilliance.

LIMITED EDITION OF 25 PIECES

Baccarat

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POKÉMON



PIKACHU MEDIUM & POKÉ BALL

Pika-Pika! Baccarat celebrates 25 years of Pokémon and honors a fan favorite! A pop-culture star, Pikachu has captivated the world for a quarter of a century. As cute as it is formidable, the little character shocks its opponents with its lightning fast moves. More dazzling than ever in a Baccarat version, it is transformed into a collector's item. With its arms wide open, ears alert and highly recognizable tail, the little figurine is as endearing as the famous Pokémon. The most precious gift for all Pokémon fans across the world.

Baccarat celebrates 25 years of Pokémon with a radiant Poké Ball. The Poké Ball, the iconic item used by Trainers to capture Pokémon, has been transformed into a collector's item. Used as a paperweight or placed alone on a shelf, dressed in a gold mesh, this Poké Ball will be the ideal gift for all fans of the franchise.