

Baccarat



OPENING SEPTEMBER 17TH 2024

PRESS RELEASE

DUCASSE BACCARAT



A place dedicated to joy

Baccarat and Alain Ducasse reimagine the historic Maison Baccarat in Paris's 16th arrondissement. Together, they are transforming it into a vibrant space for experiences, memorable moments and serendipitous encounters at the intersection of art and craftsmanship. A temporary residence of artists for generations, the maison is perpetuating this legacy by hosting contemporary artistic creations. The latter strongly resonate with Alain Ducasse's vision for the space. **"I want to hand down a world of creation, re-creation and recreation"**, he explains. Maggie Henriquez, President and CEO of Baccarat, expresses enthusiasm about the collaboration. **"Reinventing Maison Baccarat in Paris's 16th arrondissement with Alain Ducasse, creative genius, visionary and undisputed ambassador of French gastronomy, brings us great joy. Together, we invite people to come and savor every moment of life, in this place where you can delight in unprecedented experiences throughout the day."**

"Celebration is about those moments of sharing and rejoicing in life."

MAGGIE HENRIQUEZ



A MAISON with the art of taste

For the reopening of this legendary Paris hôtel particulier, the Chef and his team have set up shop, inspired by their encounter with Baccarat. Maggie Henriquez and Alain Ducasse have a shared desire to explore new frontiers and infuse the maison with a joyful, unexpected vibrancy. The Chef channels this innovative vision into the creation of seamless bridges between art and cuisine. This concept echoes Baccarat's philosophy and will be honored through the many bars and restaurants opening between mid-September and the first semester of 2025.

The Alain Ducasse Baccarat restaurant will offer a cuisine conceived by Alain Ducasse, Christophe Saintagne and Robin Schroeder, a transgenerational cuisine designed to provoke the imagination. Under a sky of crystal rain, lunch and dinner

are served in a deconstructed manner to captivate the epicurean guest. **“Today, we build on the idea of a sustainable restaurant to add laughter and relaxation”**, assert Alain Ducasse and Christophe Saintagne. With Robin Schroeder, they create a space where spontaneity reigns, where cooks serve sweetbreads directly from the pan, where formality is not needed, and above all, where the diner is the protagonist of their meal.

Freedom and spontaneity also guide the experience at the Bar Midi-Minuit. The creations with or without alcohol by mixologist Margot Lecarpentier can be enjoyed from noon to midnight: tea, champagne and pastries, which are also within the realm of possibility in this bar intended as a place for a rendez-vous.



“The art of joy resides in the decision to become permeable to the world and marvel at it.”

ALAIN DUCASSE

A MAISON with a taste for art

A maison for artists par excellence, the 11 place des États-Unis hôtel particulier, taken over by Baccarat in 2003, was home to the finest parties of the cultural avant-garde in the 1920s. Faithful to this joyous heritage, Baccarat celebrates its reopening by inviting guests to come and live there every day, amongst artwork profoundly inspired by crystal creations.

Right from the entrance, transformist artist Harry Nuriev reinterprets the craftsmanship of master crystal artisans in the form of engravings in cut stone. Starting in October, masterpieces from Baccarat's heritage collection will be displayed in refrigerators in the vestibule, as if to preserve their DNA. A few steps away, a chapel of light, an immersive installation by MOF stained-glass artist Pierre Tatin, takes viewers into the heart of Baccarat's material, guiding them towards the garden designed by Jérémie Attali (scheduled to open in 2025). The focal point of the maison, it will become a destination where people come to enjoy life as it is. At the foot of the grand staircase, the Monumental Vase conceived by designer Marcel Wanders illuminates the décor with its reflections, a décor punctuated by equally monumental sculptures by Jean-Guillaume Mathiaut, whose raw oak pieces resonate with the Tuzla chandelier, composed of 157 lights and 9000 crystal pendants that illuminate the main staircase. Before climbing it, visitors can imagine themselves spending a moment with the master glassmakers as they cross the threshold of the boutique, where Philippe Nigro's scenography pays tribute to the Baccarat Manufacture. Finally, upstairs in the tasting cellar, visitors can savor wines curated by Bernard Neveu, Groupe Ducasse's head sommelier, while admiring the work of a master. A canopy illustrates the four elements - Water, Earth, Air and Fire - essential to the alchemy crystal. Soberly entitled "Alchimie", the work is signed by painter Gérard Garouste.

"Maison Baccarat in Paris's 16th arrondissement is a house of light. If it were a person, I would say it was bold, cheerful and enchanting. We therefore formed a collective of artists who share this natural drive," says Maggie Henriquez.

In keeping with this idea, Baccarat and Alain Ducasse invite artists to the emblematic ballroom one evening a month. On the menu: concerts, conversations, conferences, performances and signings to explore literature, fashion, music, the arts of living, theater... A cultural program that redefines the seasons.

Outside these cultural moments, Alain Ducasse welcomes guests in the ballroom as if into his home. Privatizations allow him to create a bespoke menu, where food, wine and cocktails transcend convention, as does every experience offered at the Maison Baccarat - Place des États-Unis, Paris.



Practical information



DUCASSE BACCARAT

**Alain Ducasse
BACCARAT**



Midi-Minuit
BAR & RESTAURANT

DUCASSE BACCARAT

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ALAIN DUCASSE BACCARAT

Open every day
for lunch and dinner
Lunch menu 90€
Dinner menu 240€

**BAR RESTAURANT
MIDI MINUIT**

Open every day

DUCASSE-BACCARAT-PARIS.COM

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